



Niagara Apex aims to partner with neighboring agencies & small businesses in the community. As the expression goes, it takes a village to raise a child and what better way to do this than collaborating with other passionate community members.

We provide both partnership & sponsorship opportunities.

How Will This Benefit My Organization?

Unfortunately competitive basketball can be quite expensive and not all families on our team can afford the cost. We ask for sponsorship to help subsidize the cost of new equipment, apparel, scholarships for players that can't afford to play, and travel expenses.

By partnering with Niagara Apex Basketball we will promote your organization's services to all of our athletes, members and families every chance we get.

We currently have over 1,500+ (and growing) followers across social media platforms and email lists.

DELIVERABLES	BRONZE	SILVER	GOLD
Your logo and link placed on our website with the direct link to your website	✓	✓	✓
Your business will be promoted on our social media with a celebratory/informational post/article about your business	✓	✓	✓
Providing your members with promotions and discounts to our services	✓	✓	✓
Provide you with an invitation to attend our games/events	✓	✓	✓
Handwritten thank you card at the end of our season	✓	✓	✓
Your logo on any brochures, pamphlets, banners, and posters listed as a sponsor and displayed during in-person clubs and events i.e clinics, summer camps		✓	✓
Included in email blasts sent out to our families		✓	✓
Provide you with a picture of our team to hang in your office		✓	✓
Logo printed on the back of summer camp, clinics, jerseys and other selected apparel			✓
Providing our expertise (coaching and running activities/ events) as part of a fitness initiative or team building exercise at a discounted price			✓

How Much Will This Cost? (Annually)

Partnership & sponsorships contracts are open for negotiation between both parties to determine the price/value in kind, and longevity of the contract.

BRONZE LEVEL

- A negotiable discount on your service/products (TBD)

SILVER LEVEL

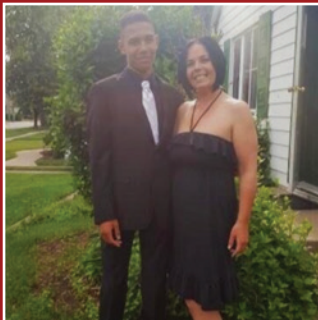
- A negotiable discount on your service/products (TBD)
- \$250 Sponsorship

GOLD LEVEL

- A negotiable discount on your service/products (TBD)
- \$500 Sponsorship



Testimonials



“If you want your child to learn and understand how to play the game of basketball, develop the necessary skills needed to play the game, and the mentality to work hard and be successful, Niagara Apex is the perfect choice! The coaches are amazing! They are very experienced and passionate about the game. The kids are pushed to their limits but have fun doing it!! This is an EXCELLENT program, and I would highly recommend it to anyone!

— Heather, Parent of 18-year-old

“The instructors are incredibly talented, natural leaders. Their dedication and enthusiasm shows both on and off the court. Dre and his team provide a positive, supportive, knowledgeable, and respectful environment for the kids.”

— Debra, Parent of 13-year-old



“My experience with their clinics has been nothing but great and when I go I am always welcomed and pushed to be the best I can. Overall I think that the clinics are great for everyone no matter your skill. The coaches are always trying to help you improve with are always willing to help if you are struggling with something. Everyone is always so nice and welcome so even if you are someone who is new, they will make sure you are always playing at your best.”

— Marshall, 13